

# PROSCOT GOLF TOURS JOIN SIGTOA



## ABOUT SIGTOA

The Scottish Inbound Golf Tour Operators' Association was formed in 1993 at the request of both the then Scottish tourist Board and St Andrews Links Trust to bring an accepted code of conduct to the industry.

Over the years SIGTOA has evolved and has played a major role in shaping golf tourism in Scotland including being the catalyst for the creation of the country's first ever pan industry lobbying group Golf Tourism Scotland.

The organisation and its membership are still recognised by both VisitScotland and the Scottish Government as the official industry trade Association and go to body for strategic development issues. SIGTOA have a seat at a large number of golf focussed groups, and presently provide the Chair to, the Scottish Golf Development Group and various members are involved and influencing both national and regional golf groups. SIGTOA's influence was very much to the fore during the COVID crisis in helping set up business support schemes for the industry.

ProScot Golf Tours are delighted to become a member of SIGTOA. We bring to the table our unrivalled local knowledge and expertise on Scottish golf tour packages. We are excited to work alongside other members of SIGTOA to further shape golf tourism in Scotland. It is even more an exciting time to join due to the Zero Carbon Golf Tours initiative offsetting the impact our client's travel has on the environment.



## ZERO CARBON GOLF TOURS

SIGTOA remain the only group of tour operators, anywhere in the world, who mitigate all the associated carbon emissions generated by their clients when travelling around Scotland playing our world class golf courses.

SIGTOA make an annual donation to the Woodland Trust to assist them in planting native, UK and Ireland sourced and grown trees, which in time will create havens for wildlife and boost UK biodiversity. This commitment will continue into 2023 and beyond. The costs incurred in these offsets are borne by each member company and not by the client.

For more information

<https://www.sigtoa.com/zero-carbon-golf-tours>